

PRESS RELEASE

For immediate release

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EAHP website certified by the HONcode

On 12 January 2010, EAHP acquired Health on the Net (HON) Foundation Code, "HONcode" certification.

The HON Foundation is a non-governmental organisation, set up to address the reliability and usefulness of medical information on the Internet.

EAHP undertook the process of having its website certified to pursue its commitment to transparency and trustworthiness. Roberto Frontini, President of EAHP said *"we are delighted the HON Foundation certified EAHP website as it is essential to the EAHP leadership and members that website visitors are not misled, in particular over commercially-related information. At a time when a heated debate on the policy to provide information to patients is taking place in European institutions, EAHP wanted to reassert its non-for-profit status and ethical standards"*.

Displaying the HONcode logo implies that EAHP abides by the following pledges:

- Give qualifications of authors
- Complementarity: information to support, not replace the doctor-patient relationship
- Confidentiality: respect the privacy of site users
- Attribution: cite the sources and dates of medical information
- Justifiability: ability to back claims
- Transparency: accessibility, provide valid contact details
- Financial disclosure: provide details of funding
- Advertising: clearly distinguish advertising from editorial content as per the eight principles of the certification organisation.

The home page of the EAHP website, www.eahp.eu, now displays the HONcode logo.

END



Information for editors:

EAHP is a working community of national associations of hospital pharmacists. Its membership includes representatives of national hospital pharmacy associations in almost all the European Union (EU) Member States, in addition to Switzerland, Norway, Serbia, Turkey, Croatia and the Former Yugoslav Republic Of Macedonia (FYROM). Membership is increasing each year and, at present, EAHP represents the interests of over 21,000 hospital pharmacists in 31 countries all over Europe. For more information, visit www.eahp.eu.

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