



# 2014-2015 SPONSORSHIP CATALOGUE

**NEW!**

# Coffee Station

As exclusive sponsor of the coffee station, your brand will be front and center as attendees fuel up in preparation for their next sessions! Located next to the Cyber Cafe and exhibition area, the coffee station will allow attendees to purchase hot and cold drinks, along with a variety of sandwiches and salads to keep them energised.

## **Sponsorship includes:**

- Branded wall (5000 x 3000 x 500 mm l x h x d)
- Your company logo prominently displayed on paper cups and napkins
- 2 double-sided roll-up banners
- Loudspeaker announcements of sponsorship
- Logo and acknowledgment of sponsorship on directional signage placed throughout the congress centre
- Acknowledgment of sponsorship in programme book

**Deadline for submission:** 15 December



**NEW!**

# Exclusive Congress Bag Sponsorship

Distributed to all congress delegates at registration, the branded bags provided by your company will not only give your brand increased visibility, but also serve as a convenient carrying case both during and after the Congress! All congress printed materials will be inserted into the bags by EAHP.

You may include your full colour logo on the delegate bags. Once the design is complete, EAHP must approve the bags prior to production.

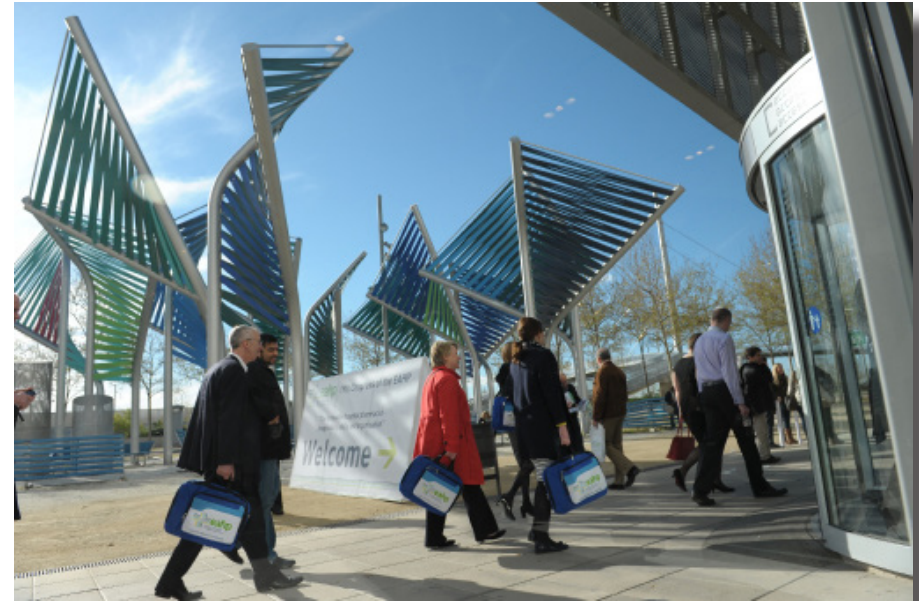
NOTE: Bags must fit a 15" laptop along with 20 pieces of promotional materials

## **Sponsorship includes:**

- Acknowledgment of sponsorship on the EAHP website and in the congress programme book
- Congress bag insert (inserts to be sent by the sponsor to the address specified by EAHP)

**Deadline for submission:** 1 September, 2014

**Deadline for bags to arrive in Hamburg:** 16 March, 2015



# Cyber Café

Help attendees stay connected during the congress by sponsoring the Cyber Café!

The free Cyber Café is the perfect place for delegates to check email, charge their devices, access the internet via desktop terminals, or read the latest edition of the Daily Dose!

## Sponsorship includes:

- Logo and large hanging banner in ground level foyer (entrance of cyber café)
- 3 double-sided roll-up banners
- Loudspeaker announcements of sponsorship
- 2 branded electrical charging stations
- Adverts on all homepage computer screens
- Adverts on 2 LCD screens in the registration area
- Logo and acknowledgment of sponsorship on directional signage placed throughout the congress centre
- Acknowledgment of sponsorship in programme book

**Deadline for submission:** 15 December, 2014



# Poster Session

The poster exhibition and the oral poster communication session are the mainstay of the annual Congress and only the best are selected!

## Your sponsorship includes:

-4 roll-up banners, double sided. The images must be provided by the sponsor (these must be non product related)

-Branded napkins. EAHP will have these made (with image provided by the sponsor) and distribute to the catering department for use during the poster area coffee breaks.

-Distribution of brochures or other promotion materials during the coffee breaks (materials to be provided by the sponsor).

-Announcement of sponsorship of the coffee breaks through the public address system (loud speaker).

-Acknowledgement of sponsorship on the EAHP website and in the congress programme book, as well as on directional signage placed throughout the congress centre.

**Deadline for submission:** 15 December



# The EAHP Daily Dose

The EAHP Daily Dose made its congress debut at the Paris Congress in 2013 and has since become an absolute must-read for congress attendees. This daily newspaper provides a daily breakdown of speeches, seminars & workshops, and features exclusive interviews with speakers.

The Daily Dose is delivered directly to the hotel rooms of attendees staying in registered hotels on the first day of Congress and distributed by hostesses on the first and second day of congress, so participants won't miss out on any of the action!

**Deadline for submission:** 17 January, 2015



# EAHP Website Advertisement

Advertise your company to visitors from the health care community on the new EAHP website. With more visitors from the health care community viewing the EAHP site, EAHP's renewed website is a unique opportunity to increase your company's visibility!

See below the various options to advertise online and improve your visibility on EAHP's website:

**Deadline for submission:** ongoing



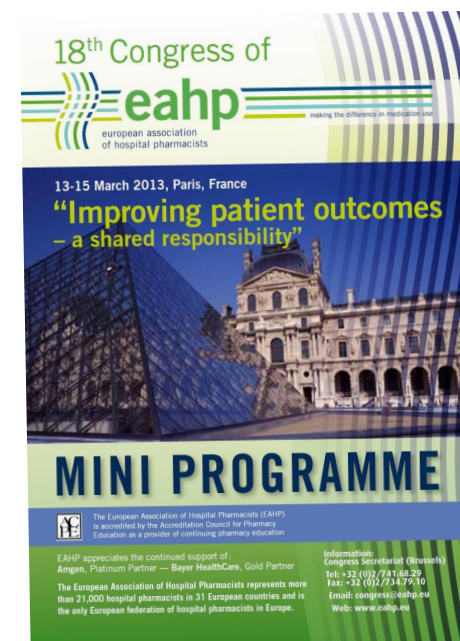
# Mini Programme Book

The mini - programme book (**size: closed: 105 x 148 mm - open: 210 x 148 mm**) is handed out during congress registration and contains a daily schedule of the congress including seminars, workshops, satellite symposia, breaks, etc.

## Your sponsorship includes :

- Inside front cover
- Inside advertisement
- Back cover

**Deadline for submission:** 15 January, 2015





# European Journal of Hospital Pharmacy

Let us help you inform pharmacists in advance of your attendance, promote your symposium, or just help increase stand visits by placing an advertisement within the **European Journal of Hospital Pharmacy**, the **only official journal of the EAHP**, published by BMJ.

Contact **Nick Gray** (ngray@bmj.com) or **Sophie Fitzsimmons** (sfitzsimmons@bmj.com) to talk through your specific requirements. Feel free to make suggestions for other options you may want to consider - to suit your needs.

And don't forget! As part of our commitment to serve exhibitors and sponsors, EJHP is including a free half page advertisement for all 2015 exhibitors. This will be in issue 2 of the Journal distributed at the congress, as well as to all the 17,000 circulation (deadline 17 February).

**Deadline for submission:** ongoing



## Congress bag inserts

Place brochures, flyers or other promotional items in the congress bags which are **distributed to all congress participants**.

**Deadline for submission:** 15 February

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## Webcast recording of Satellite Symposium

For sponsors of satellite symposia who wish to have the session video recorded and integrated into a web cast to be posted on the EAHP web site. To view examples, please visit the link below.

<http://www.farmaactueel.nl/webcasts/extern/EAHP2013/Inleiding.htm>

Presentations are also included on the congress DVD.

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## Pre-congress e-blast to participants

Sponsors now have the opportunity to get in touch with EAHP congress participants before they arrive in Hamburg, E-blast files to be sent to EAHP in **.htm (not html) or text advertisements**.

**Deadline for submission:** ongoing

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## Floor Space for Roll up Banners

Do you wish to further promote your exhibition space or satellite symposium? If so, you may purchase floor space in the congress center to place your roll-up banner.

**Deadline for submission:** ongoing

# Contact

For more information about the rates and availability of the products you see in this catalogue, or to place your order, contact **Elizabeth Van Staeyen**, Sponsorship Coordinator, at ([Elizabeth.Vanstaeyen@eahp.eu](mailto:Elizabeth.Vanstaeyen@eahp.eu)).