

Management & Leadership

OPEN LEARNING COURSE



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Link to EAHP Statements:

Section 1 - Introductory Statements and Governance: Statements 1.1, 1.3, 1.5, 1.6

Section 4 - Clinical Pharmacy Services: Statement 4.6

Section 6 - Education and Research: Statement 6.2

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Dr Anthony Sinclair



Dr André Rieutord



Dr Marc Frachette



Mr Patrick Van Oirschot



Prof Dr Pavel Albores



Prof Dr Prasanta Kumar Dey

Abstract:

In this open learning course, the themes of leadership and management will be explored, in particular the difference between these two concepts. Leadership is to do with vision, in particular being able to communicate a vision and getting buy-in, it's about motivating people and inspiring them. Management, on the other hand, is to do with goals, targets, staffing, budgeting, performance management and problem solving. Managers build teams and ensure they function efficiently and effectively, whereas leaders inspire them. In a nutshell, 'Management is doing things right; leadership is doing the right things ' (Drucker. P).

This open learning through a series of presentations and workshops that draw from the expertise of both delegates and facilitators will explore themes related to both leadership and management. These will include such topics as strategic planning, efficiency; team building, processes mapping, problem solving and also human factors, vision and buy-in, change management, motivating people and managing resistance - what happens when it all goes wrong!

It will introduce and explore a variety of useful tools including drawing from lean six sigma aids such as value stream mapping, Obeya and Kanban boards. It will explore the three management levels: strategical, tactical and operational and give some clues and recommendations on how to manage in an efficient manner and lead change.

[ClickHERE^{\[2\]} to access the course!](#)

Learning objectives:

At the end of the open learning course, participants should be able to:

- know the elements that constitute management and leadership;
- recognise which management level is applicable and the tools and strategies available to them;
- think about which approach to deploy in any given situation.

Presentations:

- VISION - INNOVATIVE APPROACHES TO MANAGEMENT
 - Vision and motivation
 - Innovative management techniques
- DEVELOPING THE INDIVIDUAL - BUILDING THE TEAM
 - Developing the individual - understanding oneself
 - Change management
- WORKSHOPS
 - Workshop 1: Decision-making in healthcare using the Analytic Hierarchy Process
 - Workshop 2: Healthcare Quality Management using Logical Framework

Keywords:

human, leadership, inspiration, motivation, strategy, tactic, action plan, metrics, competency grid, effective, team participation, confidence, soft skills, communication styles, change, development, people, healthcare decision-making, analytic hierarchy process, responsiveness, efficiency, healthcare quality, problem tree, objective tree, logical framework, and cost-benefit analysis.

Last update: 19 December 2019

Links

[1] https://www.eahp.eu/sites/default/files/management_and_leadership.pdf

[2] <https://learning.bmj.com/learning/course-intro/.html?courseId=10064678>