

# HERA – A NEW TOOL FOR THE QUALITATIVE AND PHARMACOECONOMICAL EVALUATION OF GENERIC DRUG PRODUCTS BEFORE CHANGING BRANDS

Gyalrong-Steur M<sup>1</sup>, Kellermann A<sup>1</sup>, Bernard R<sup>1</sup>, Amann S<sup>4</sup>, Berndt G<sup>5</sup>, Bindemann M<sup>5</sup>, Brakebusch M<sup>4</sup>, Brüggmann J<sup>6</sup>, Müller M<sup>7</sup>, Nusser-Rothermundt E<sup>8</sup>, Tydecks E<sup>9</sup>, Kochs E<sup>1</sup>, Dörje F<sup>3</sup>, Riedel R<sup>2</sup>

Klinikum rechts der Isar der Technischen Universität München<sup>1</sup>, Institut für Medizin-Ökonomie & Medizin.-Versorgungsforschung RFH Köln<sup>2</sup>, Universitätsklinikum Erlangen<sup>3</sup>, Städtisches Klinikum München<sup>4</sup>, Charité Universitätsmedizin Berlin<sup>5</sup>, Unfallkrankenhaus Berlin<sup>6</sup>, Vivantes Humboldt Klinikum Berlin<sup>7</sup>, Klinikum Stuttgart<sup>8</sup>, Universitätsklinikum Dresden<sup>9</sup>

## What was done?

A working-group of pharmacists from seven hospitals developed an Excel-based tool for the qualitative and pharmacoeconomical evaluation of generics before changing brands (aut-idem substitution) in hospitals:

“HERA – HTA-Evaluation of geneRiC phArmaceuticals”

## Why was it done?

Rising cost-pressure and increasing shortages have made generic substitution a common practice in hospital pharmacies.

To ensure constant treatment quality and patient safety, the equivalence of a potential new product with the current one must be guaranteed before changing brands.

Table 1

Approved uses	
legal status: drug product / medical device / dietary supplement	
approved indications	
approved administration routes	
pediatric marketing authorisation	
use during pregnancy	
use during lactation	
Drug substance	
drug substance (salt, ester)	
drug content in relation to dosage	
drug concentration of different strengths	
Dosage form and excipients	
potentially problematic excipients	
sustained release	
enteric coat	
special galenic features	
divisibility of tablets	
administration via enteral tubes	
compatibility data for intravenous products	

Handling	
ready-to-use dosage form	
dissolution behaviour of powders	
simpleness and safety of handling	
storage life after opening / reconstitution	
storage life of the ready-to-use preparation	
online availability of prescribing information	
Safe Design	
unique product name (no sound-alike)	
precise declaration of strength	
discernability of different strengths	
unique packaging design (no look-alike)	
precise labelling of primary packaging	
peel-off lable	
recognizability of solid oral forms	
Packaging & Storage	
bulkware or blisters with or without individual perforation	
suitability for automated picking machine	
anti-counterfeiting protection (securPharm)	
storage conditions	
shelf life	
quality and stability of packaging	
reasonable pack size	

## What has been achieved?

Standardized evaluation of product differences before substitutions allows for early identification and mitigation of potential problems of brand changes, thus optimizing patient safety. HERA also guarantees reproducibility and transparent documentation of product changes.

## References

- [1] Becker M et al. Switching to different generic medicines: a checklist for safety issues. Eur J Hosp Pharm Sci Pract. 2013; 20 (2): 74-77.
- [2] Fischer M et al. Haben Arzneimittelumstellungen Auswirkungen auf die stationäre Versorgung? Eine erste HTA-Betrachtung. Gesundh ökon Qual manag 2015; 20(01): 19-26
- [3] Gyalrong-Steur M et al. HERA-QUEST: HTA-Evaluation generischer Arzneimittel zur Verbesserung von Qualität, Ökonomie, Patientensicherheit und Transparenz bei Produktumstellungen in Kliniken. ZEFQ 2017; 121: 5-13.



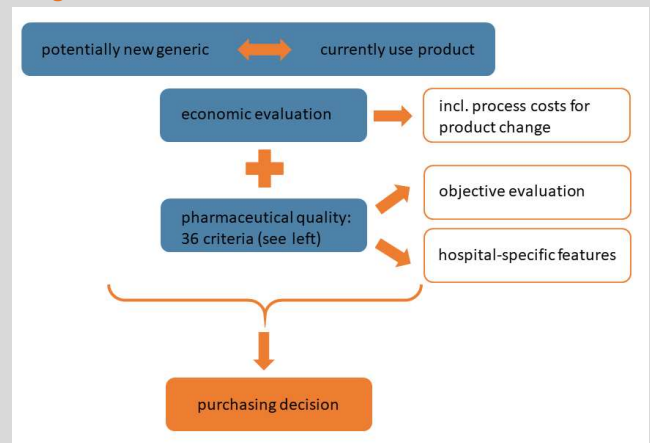
## How was it done?

Within HERA's Excel-matrix a potentially to-be-used generic is compared with the currently used product (Figure 1).

The economic evaluation is based on unit-prices and prescription volumes, but also includes process-costs associated with the product change.

The assessment of pharmaceutical quality is based on 36 criteria from six areas (Table 1).

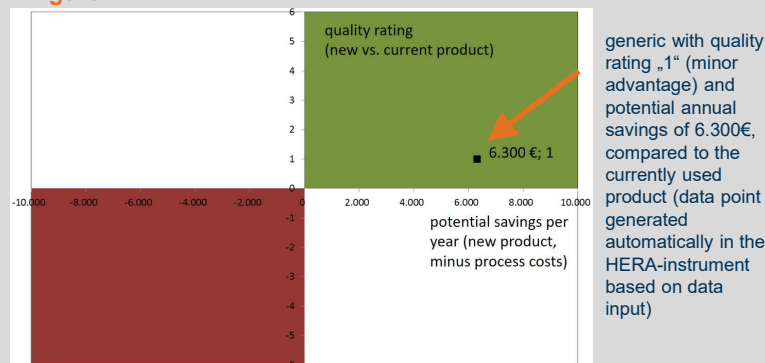
Figure 1



The objective quality evaluation is complemented by the assessment of hospital-specific features. Complex substitutions – e.g. those associated with a handling change – require involvement of the medical staff using the product.

The purchasing decision is taken based on the synopsis of pharmaceutical quality and economic evaluation (Figure 2).

Figure 2



generic with quality rating „1“ (minor advantage) and potential annual savings of 6.300€, compared to the currently used product (data point generated automatically in the HERA-instrument based on data input)

## What next?

The pharmacies of our purchasing group now routinely use HERA for the assessment of generics before intended brand substitutions. Each evaluation is conducted in one pharmacy and shared with the others via data-cloud.

We have published a paper on HERA and presented it at the German Hospital Pharmacists' congress in 2018. Our aim is to create a network of colleagues with shared access to all colleagues' HERA product-evaluations to reduce the workload for the individual pharmacies.